

<p>Learning objectives (also taking into account students soft skill competences)</p> <ul style="list-style-type: none"> • Develop an intermediate understanding of the theoretical framework for healthcare organizations ability to provide quality and accessible services • Explain how several prominent healthcare organizations maintain a strong business acumen in today's competitive healthcare market • Recognize strategies for decreasing healthcare costs in the long term • Explain the different ways governments of various countries intervene in healthcare (public health systems) • Complete a SWOT analysis of a healthcare management organization
<p>Learning contents</p> <p>Students will learn about healthcare management and the business of healthcare in a variety of countries</p>
<p>Skills enhanced include</p> <ul style="list-style-type: none"> • Reading and comprehension, • Writing effectively • Interpersonal communication. • Critical and analytical thinking • Working in cross-cultural teams

Teaching methods (mentioning case studies if applied)	Case studies, discussion groups, and small research assignments (readings) will be implemented.
Requirements/prerequisites	None
Recommended literature	Research articles will be assigned during class
<p>Examination</p> <ol style="list-style-type: none"> 1. Type of examination 2. Exam aids 	<ol style="list-style-type: none"> 1. Essay Examination 2. Exam aids include review guide and the use of notes
Max. participants	25
Language of lecture	English
Promoter of the module	LaDon Jones
Module instructor/Home university	LaDon Jones National University San Diego
<p>Hours all in all</p> <ol style="list-style-type: none"> a) Time spent in classroom b) Time spent outside classroom 	<p>Hours all in all: 150 hours</p> <ol style="list-style-type: none"> a) 60 hours b) 90 hours: Time for preparation: 45 hours, Time for literature studies: 45 hours
ECTS-Credits	5